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10 UNITED STATES DISTRICT COURT

11 NORTHERN DISTRICT OF CALIFORNIA

12 KEVIN HALPERN; CELLURIDE  
13 WIRELESS INC.,

14 Plaintiffs,

15 v.

16 UBER TECHNOLOGIES INC., TRAVIS  
17 KALANICK, GARRETT CAMP, BILL  
18 TRENCHARD, SCOTT BELSKY, BILL  
19 GURLEY, BENCHMARK CAPITAL,  
BENCHMARK, FOUNDER COLLECTIVE,  
FIRST ROUND CAPITAL, RAISER L.L.C.,  
RAISER CA L.L.C. and DOES 1-250,

20 Defendants.

21 CASE NO.: 4:15-CV-02401-JSW

22 Judge: Hon. Jeffrey S. White  
Courtroom: 5

23 **PLAINTIFFS' NOTICE OF MOTION  
AND MOTION FOR REMAND**

24 **MEMORANDUM OF POINTS AND  
AUTHORITIES**

25 **[ [Proposed] Order Filed Concurrently]**

26 Hearing

27 Date: August 14, 2015

28 Time: 9:00 a.m.

Courtroom: 5

29 PLEASE TAKE NOTICE that on August 14, 2015 at 9:00 a.m. in Courtroom 5 before  
30 the Honorable Jeffrey S. White, Plaintiffs Kevin Halpern and Celluride Wireless Inc. will move  
31

1 the Court at the Oakland Division, 1301 Clay Street, 2<sup>nd</sup> Floor, Oakland, CA 94612, for an order  
2 pursuant to 28 U.S.C. 1447(c) remanding the above-entitled cause from the United States District  
3 Court for the Northern District of California to the Superior Court of the State of California,  
4 County of San Francisco (“San Francisco Superior Court”), from which it was removed on or  
5 about May 29, 2015, pursuant to the Notice of Removal filed by Defendants Uber Technologies  
6 Inc., Travis Kalanick, Garrett Camp, Bill Trenchard, Scott Belsky, Bill Gurley, Benchmark  
7 Capital, Benchmark Founder Collective, First Round Capital, Raiser L.L.C., Raiser CA L.L.C.  
8 (collectively, “Defendants”).

9 This Motion to Remand (“Motion”) is based on the grounds that there is no copyright  
10 preemption or federal jurisdiction pertaining to the purely state law claims in the Complaint at  
11 issue, which was filed with the San Francisco Superior Court.

12 This Motion is further based on the Memorandum of Points and Authorities, and upon  
13 all other papers hereto filed and served with regard to this action.

14  
15 Dated: June 29, 2015

THE DOLAN LAW FIRM

16  
17 By: /s/ Christopher B. Dolan  
18 Christopher B. Dolan  
19 Attorneys for Plaintiffs Kevin Halpern and  
Celluride Wireless Inc.

## **MEMORANDUM OF POINTS AND AUTHORITIES**

## **INTRODUCTION**

This case should be remanded because it is a straightforward state law misappropriation of trade secrets and breach of contract case. Plaintiffs allege that Defendants, in violation of California trade secrets law and the parties' agreement, have stolen Plaintiffs' trade secrets, which Plaintiffs took years to develop, to create Defendants' extremely successful Uber business. The Complaint does not assert any violation of federal law, and certainly does not allege any copyright infringement as Defendants incorrectly claimed. Given the well-pleaded complaint rule, which recognizes that the plaintiff is the master to decide which law he will rely upon for his claims, this Court should respect Plaintiffs' decision to rely strictly on state law claims to obtain redress. This is particularly true given the strong presumption against removal, and the case law finding no copyright preemption for the state law claims asserted here. This case belongs in state court.

## **STATEMENT OF FACTS**

Plaintiff Kevin Halpern is the pioneer and entrepreneur who, in 2002, invented the concept and technology of what has now become commonly referred to as the Transportation Network Company (“TNC”). TNC allows consumers to use their mobile phone to instantly locate and book available transportation. *Complaint*, ¶1. Mr. Halpern created Plaintiff Celluride Wireless Inc. (collectively, “Plaintiffs”) to develop and commercialize this TNC technology over the following years. *Id.*

Plaintiffs also allege that they created various documents, sketches, designs, brochures, images, and business plans in the process of developing and promoting Celluride. *Complaint*, ¶¶53-55, 63, 78-80, 105, 117, 131, 149. Plaintiffs further allege that he then shared these confidential materials and other confidential information (collectively, “Confidential Materials”)

1 with certain individual defendants solely for the purpose of developing Celluride after telling  
 2 these defendants that this project was in “stealth mode” and receiving assurances and agreement  
 3 from these defendants that, *inter alia*, they would keep the Confidential Materials secret.

4 *Complaint*, ¶¶74, 78, 79, 80, 90, 91, 92, 93, 97, 100, 102. Plaintiffs also allege that these  
 5 individual defendants then conspired among themselves and others (collectively, “Defendants”)  
 6 to misappropriate the Confidential Materials to create what is now known as Uber, a business  
 7 presently valued at over \$40 billion. *Complaint*, ¶¶100, 107, 108, 124, 128.

8 Plaintiffs assert a claim for Misappropriation of Trade Secrets under the *California*  
 9 *Uniform Trade Secret Act* (*Cal. Civil Code*, §§3246.1 *et seq.*) (“CUTSA”), and the other state law  
 10 claims for Conversion, Breach of Contract, and Declaratory Relief. *Complaint*, ¶¶130-165.

11 On May 29, 2015, Defendants filed the Notice of Removal at issue (“Removal Notice”).  
 12 This Motion follows.

13

14 **ARGUMENT**

15

16 “The Ninth Circuit has expressed a strong presumption against removal.” *No Doubt v.*  
 17 *Activision Publishing, Inc.*, 702 F.Supp.2d 1139, 1141 (C.D.Cal. 2010) *citing Gaus v. Miles, Inc.*,  
 18 980 F.2d 564, 567 (9th Cir. 2002). “A removed action must be remanded to state court if the  
 19 federal court lacks subject matter jurisdiction. 28 U.S.C. § 1447(c). “The burden of establishing  
 20 federal jurisdiction is upon the party seeking removal...and the removal statute is strictly  
 21 construed against removal jurisdiction.” *Emrich v. Touche Ross & Co.*, 846 F.2d 1190, 1195 (9th  
 22 Cir. 1988).

23 The existence of a federal question must be determined by “the plaintiff’s statement of  
 24 his own claim in the [complaint], unaided by anything alleged in anticipation or avoidance of  
 25 defenses.” *Franchise Tax Board of California v. Construction Laborers Vacation Trust for*  
 26 *Southern California*, 463 U.S. 1, 10 (1983). Courts shall remand the case “if there is any doubt  
 27 as to the right of removal.” *Gaus*, 980 F.2d 564 at 544.

28

1           **I. DEFENDANTS MISCHARACTERIZE THE COMPLAINT**

2

3           Defendants argue that this is a copyright infringement case that belongs in federal court  
 4 because “Plaintiffs’ claims arise in significant part from the alleged infringement of Plaintiffs’  
 5 copyrighted materials ...” *Removal Notice*, ¶2. This is a mischaracterization of Plaintiffs’  
 6 Complaint. *Rains v. Criterion Sys., Inc.*, 80 F.3d 339, 344 (9th Cir. 1996) (defendants cannot  
 7 “rewrite a plaintiff’s properly pleaded claim in order to remove it to federal court”). The  
 8 Complaint does not assert any violation of any federal law, and certainly contains no allegation  
 9 of any copyright infringement.

10           “‘The presence or absence of federal-question jurisdiction is governed by the ‘well-  
 11 pleaded complaint rule.’ [...] The well-pleaded complaint rule recognizes that the plaintiff is the  
 12 master of his or her claim. ‘[H]e or she may avoid federal jurisdiction by exclusive reliance on  
 13 state law.’” *Stalcup v. Liu*, 2011 WL 1753493 at \*4 (N.D.Cal. April 22, 2011) (White, J.)  
 14 (citations omitted). *See also Sullivan v. First Affiliated Sec.*, 813 F.2d 1368, 1371-72 (9th Cir.  
 15 1987) (“The plaintiff is master to decide what law he will rely upon and, if he can maintain his  
 16 claim on both state and federal grounds, he may ignore the federal question and assert only a  
 17 state law claim and defeat removal”). Plaintiffs—as masters of their claims—have elected to  
 18 assert straightforward misappropriation of trade secret claim under the *CUTSA* and other state  
 19 law claims (breach of contract, conversion, and declaratory relief). *Complaint*, ¶¶130-165.  
 20 Plaintiffs are entitled to make this election and pursue his state law claims in state court.

21           Defendants cite to a few references to the word “copyrights” in the 44-page Complaint to  
 22 argue that this is a copyright infringement case. *Removal Notice*, ¶6. However, Plaintiffs do not  
 23 use this word to assert that Defendants have *infringed* Plaintiffs’ copyrights. Rather, Plaintiffs  
 24 assert that Defendants have *misappropriated* or *converted* Plaintiffs’ trade secrets that may  
 25 include copyrighted materials. *See Complaint*, ¶108 (Defendants “conspired to misappropriate,  
 26 acquire and/or convert HALPERN and CELLURIDE’s property rights, technology, and  
 27 copyrights to themselves and to create and finance their own companies now known as  
 28 UBER...”). Regardless, the possible presence of a copyrighted work in a claim is not some

1 talisman that magically transforms a state law claim into a federal one. *Scholastic Entm't, Inc. v.*  
 2 *Fox Entm't Group, Inc.*, 336 F.3d 982, 985 (9th Cir. 2003) (“it is well established that just  
 3 because a case involves a copyright does not mean that federal subject matter jurisdiction  
 4 exists”).

5 Under the well-pleaded complaint rule, courts give significant deference to a plaintiff’s  
 6 choice to pursue claims under state law. This deference is further illustrated by the fact that no  
 7 federal jurisdiction would be found even if the state-court complaint makes passing references to  
 8 federal law. *See Cason v. California Check Cashing Stores*, 2014 WL 1351042 at \*2 (N.D.Cal.  
 9 April 04, 2014) (“Whether removal jurisdiction exists must be determined by reference to the  
 10 well-pleaded complaint [...] ‘Federal courts have repeatedly held that vague, ambiguous, or  
 11 passing references to federal law in a complaint are not sufficient to support removal based on  
 12 federal question jurisdiction’” [citations]); *Rabinowitz v. Benson*, 1992 WL 309808 at \*1  
 13 (S.D.N.Y. October 9, 1992) (removal improper where “complaint made only a vague reference  
 14 to federal law, without specifically alleging a cause of action” under federal law).

15 Despite Defendants’ attempt to distort the Complaint, it is clear that the Complaint does  
 16 not assert any copyright infringement claim. *Merrell Dow Pharm. Inc. v. Thompson*, 478 U.S.  
 17 804, 809 n. 6 (1986) (“Jurisdiction may not be sustained on a theory that the plaintiff has not  
 18 advanced”). Even if there is any doubt in this regard, such doubt should be resolved in favor of  
 19 remand. *Westinghouse Elec. Corp. v. Newman & Holtzinger, P.C.*, 992 F.2d 932, 937 (9th  
 20 Cir.1993) (in preemption analysis district court erred when it failed to read the complaint in the  
 21 light most favorable to plaintiff).

22

23 **II. THERE IS NO COPYRIGHT PREEMPTION FOR ANY OF THE STATE**  
 24 **LAW CLAIMS ASSERTED IN THE COMPLAINT**

25

26 **A. There Is No Copyright Preemption For The Misappropriation of Trade Secrets**  
 27 **Claim**

28

1 A state law claim is completely preempted by the Copyright Act if, *inter alia*, the rights  
 2 granted under state law are “equivalent” to those protected by the Act. *Madera Properties v.*  
 3 *Rhodes & Gardner, Inc.*, 820 F.2d 973, 976 (9th Cir. 1987). This “involves determining whether  
 4 the state law claim contains an element not shared by the federal law.” *Summit Mach. Tool Mfg.*  
 5 *Corp. v. Victor CNC Sys.*, 7 F.3d 1434, 1440 (9th Cir. 1993). “If a state law claim includes an  
 6 ‘extra element’ that makes the right asserted qualitatively different from those protected under  
 7 the Copyright Act, the state law is not preempted by the Copyright Act.” *Altera Corp. v. Clear*  
 8 *Logic*, 424 F.3d 1079, 1089 (9th Cir. 2005).

9 Courts have uniformly held that a state law trade secret claim is not preempted because it  
 10 contains an “extra element” not present in a copyright claim: the “secrecy” element. In *Firoozye*  
 11 *v. Earthlink Network*, 153 F. Supp. 2d 1115, 1130-31 (N.D. Cal. 2001), the Court quoted leading  
 12 authorities and held as follows:

13  
 14 “Actions for disclosure and exploitation of trade secrets require a status of secrecy, not  
 15 required for copyright, and hence, are not pre-empted. This conclusion follows whether  
 16 or not the material subject to the trade secret is itself copyrightable.” 1 *Nimmer on*  
 17 *Copyright* § 1.01[B][1][h], at 1-39 to 1-40. If state law does not require secrecy,  
 18 however, “the element distinguishing the state right from copyright would appear to  
 19 evaporate, causing the state right thereby to be pre-empted.” *Id.* at 1-40. Under California  
 20 law, information must derive its economic value “from not being generally known to the  
 21 public or to other persons who can obtain economic value from its disclosure or use” and  
 22 must be “the subject of efforts that are reasonable under the circumstances to maintain its  
 23 secrecy” to qualify for trade secret protection. Cal. Civ.Code § 3426.1(d).

24  
 25 Thus, the plaintiff’s misappropriation of trade secrets claim contains an extra element—  
 26 that WebStash qualifies as a trade secret under section 3426.1—that makes the claim  
 27 qualitatively different from a copyright infringement action.

1        See also *S.O.S., Inc. v. Payday, Inc.*, 886 F.2d 1081, 1090 n. 13 (9th Cir.1989) (“Since  
 2 the California statute pleaded in this case [CUTSA] does not involve a legal or equitable right  
 3 equivalent to an exclusive right of a copyright owner under the Copyright Act, but only prohibits  
 4 certain means of obtaining confidential information, its application here would not conflict with  
 5 federal copyright law.”). Plaintiffs’ misappropriation of trade secrets claim is not preempted by  
 6 the Copyright Act.

7

8        **B. There Is No Copyright Preemption For the Conversion Claim. Even If The**  
 9        **Claim Is Preempted, Remand Is Still Appropriate Because Plaintiffs Are Willing**  
 10        **To Stipulate To the Dismissal Of This Claim**

11

12        “[I]f there is an ‘extra element’ that is required in place of or in addition to the acts of  
 13 *reproduction, performance, distribution, or display* in order to constitute a state-law cause of  
 14 action, and the ‘extra element’ required by state law changes the nature of the action so that it is  
 15 qualitatively different from a copyright infringement claim, the state-law claim is not  
 16 preempted.” *Firoozye*, 153 F. Supp. 2d at 1125 (emphasis added). Here, the conversion claim  
 17 is not based upon any of these acts, but rather is based upon the fact that Defendants “[were]  
 18 *taking possession of, transferred, and/or appropriated*” Plaintiffs’ property. *Complaint*, ¶151.  
 19 Therefore, Plaintiffs’ conversion claim is not preempted by the Copyright Act.

20        Alternatively, if this Court were inclined to find that it has original jurisdiction over the  
 21 conversion claim, Plaintiffs hereby stipulate to dismiss this claim. As a result, this Court should  
 22 remand the remaining state law claims. In *Firoozye*, 153 F. Supp. 2d at 1132, this District  
 23 ordered the case remanded after “the plaintiff’s counsel represented that the plaintiff will not seek  
 24 to amend his complaint to convert his preempted state-law claims into federal copyright claims.  
 25 As a result, his complaint as of the date of this [remand] Order only includes state-law causes of  
 26 action, and no federal issue is present on the face of the plaintiff’s well-pleaded complaint.” *See*  
 27 *also Hernandez v. Yuba Cmty. Coll. Dist.*, 2006 WL 2655326 at \*2 (E.D. Cal. Sept. 15, 2006)  
 28 (“Under 28 U.S.C. § 1367(c), remand of the remaining state law claims is appropriate given that

1 the ‘court has dismissed all claims over which it has original jurisdiction’’’); *Acri v. Varian*  
 2 *Associates, Inc.*, 114 F.3d 999, 1001 (9th Cir.) supplemented, 121 F.3d 714 (9th Cir. 1997), as  
 3 amended (Oct. 1, 1997) (“The Supreme Court has stated, and we have often repeated, that ‘in the  
 4 usual case in which all federal-law claims are eliminated before trial, the balance of factors ...  
 5 will point toward declining to exercise jurisdiction over the remaining state-law claims’’’).

6

7 **C. There Is No Copyright Preemption For the Breach Of Contract Claim**

8

9 It is firmly established in the Ninth Circuit that contractual claims are not preempted by  
 10 the Copyright Act: “The Ninth Circuit, as have most courts, has held that the Copyright Act  
 11 does not preempt the enforcement of contractual rights.” *Nw. Home Designing Inc. v. Sound*  
 12 *Built Homes Inc.*, 776 F. Supp. 2d 1210, 1215 (W.D. Wash. 2011). This is so because a breach  
 13 of contract claim has the “extra element” not found in a copyright infringement claim: the  
 14 existence of an *agreement* between the parties. *See Craigslist, Inc. v. Autoposterpro, Inc.*, 2009  
 15 WL 890896 at \*2 (N.D. Cal. Mar. 31, 2009) (claim for “breach of contract ... requires the  
 16 existence of a contract between the parties...which provide[s] qualitatively different elements  
 17 from copyright); *Nw. Home Designing Inc.*, 776 F.Supp. at 1215 (“A claim for breach of contract  
 18 has the ‘extra element’ of an alleged exchange of promises/representations between the parties.  
 19 The claim depends on more than the mere act of copying or distribution regulated by the federal  
 20 Copyright Act, and is on that basis not preempted by Section 301(a)”) *citing Idema v.*  
 21 *Dreamworks, Inc.*, 162 F.Supp.2d 1129, 1192 (C.D.Cal.2001).

22 Plaintiffs’ breach of contract claim is not preempted by the Copyright Act.

23

24 **D. There Is No Copyright Preemption For the Declaratory Relief Claim**

25

26 Plaintiff’s declaratory relief claim is ancillary to and dependent on the other claims. As  
 27 shown, the other claims are not subject to copyright preemption. It follows that there is no  
 28 copyright preemption for Plaintiffs’ declaratory relief claim as well. Moreover, Plaintiff is not

seeking determination of any exclusive rights under Copyright Act (involving the “*reproduction, performance, distribution, or display*” of Plaintiffs’ stolen property). *Firoozye*, 153 F. Supp. 2d at 1125.

## **CONCLUSION**

Defendants have failed to sustain their burden of establishing federal jurisdiction over the state law claims at issue. They have also failed to rebut the strong presumption against removal. The reason is simple: this is not a copyright infringement case. This Court should grant Plaintiffs' Motion for Remand.

Dated: June 29, 2015 THE DOLAN LAW FIRM

## THE DOLAN LAW FIRM

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